



The Corporation of The Township of Bonfield

AGENDA FOR RECREATION & FITNESS COMMITTEE MEETING TO BE HELD February 5th, 2024 AT 5:00 P.M.

1. **Call to Order**
2. **Adoption of Agenda**
3. **Disclosure of Pecuniary Interest and General Nature Thereof**
4. **Adoption of previous minutes**
 - a. Regular Meeting of Recreation & Fitness Committee: January 8, 2024
5. **Presentations and Delegations**
 - a. None for this session
6. **New Business**
 - a. OAC Future Grants
7. **Unfinished Business**
 - a. New Year's Eve Report
 - b. OAC Grant
 - c. Family Day
 - d. Trade Show
 - e. Easter Egg Hunt
 - f. Community Day
 - g. Canada Day
 - h. Summer Camp
 - i. 2024 Events
8. **Correspondence**
9. **Information**
10. **Next Meeting**
 - a. Regular Meeting of Recreation & Fitness Committee: March 4, 2024
11. **Adjournment**

Small Community, Big Heart





THE CORPORATION OF THE TOWNSHIP OF BONFIELD
Minutes of the Recreation & Fitness Committee Meeting
January 8th, 2024 at 5:00 pm

PRESENT: Steve Featherstone, Chair
Dan MacInnis
Cassandra Pugh
Sylvie Lamothe
Lise Houle
Renée Contant
Nathalie Bertin

PRESENT VIA ZOOM :

ABSENT:

STAFF: Casandra Klooster, Secretary

1. Call to order

Moved by Nathalie Bertin

Seconded by Lise Houle

THAT the Recreation & Fitness Committee Meeting be opened at 5:01 p.m.

Carried Chair, Steve Featherstone

2. Adoption of the Minutes

Moved by Dan MacInnis

Seconded by Renee Contant

THAT the Minutes of the Recreation & Fitness Committee Meeting held December 4th, 2023, be adopted as circulated.

Carried Chair, Steve Featherstone

3. Disclosure of Pecuniary Interest

None for this session

4. Presentations from the Public

None for this session

5. Reports

5.1 NYE Dance

A report was given on the NYE Dance. The event was well received by the community and reports from those attending were positive. A final financial report will be prepared once all invoices have been received.

6. New Business

6.1 Grant Application Ontario Arts Council

The following Resolution was brought forward.

Moved by Sylvie Lamothe
Seconded by Dan MacInnis

That the Recreation and Fitness Committee recommends to Council that an application for the Ontario Arts Presenter Project be submitted on behalf of the Township of Bonfield.

Carried Chair, Steve Featherstone

7. Unfinished Business

7.1 Family Day

Committee discussed the upcoming Family Day Event. Committee members discussed who would be attending to ensure the event is a success.

7.2 2024 Events

Committee discussed the upcoming events for 2024 and reviewed a proposed schedule of events. Committee assigned roles to members to help support the upcoming events.

The following Resolutions were brought forward.

Moved by Cassandra Pugh
Seconded by Sylvie Lamothe

THAT the Recreation and Fitness Committee recommends to Council to accept the attached schedule of meetings for the year 2024

Carried Chair, Steve Featherstone

7.3 2024 Trade Show

Committee discussed the upcoming Trade Show set for April 13th, 2024. Nathalie Bertin will create a poster to promote it. The committee agreed that it is important to communicate to the community that this event is for residents to help find local businesses.

7.4 Easter Egg Hunt

The Committee discussed the Easter Egg Hunt and decided to move the date to March 30th, 2024. Renee Contant will help to organize a format for the event so that all the children leave with a similar number of chocolates.

8. Correspondence

None for this session

9. Information

None for this session

10. Next Meeting

February 5th, 2024 at 5:00 p.m.

11. Adjournment

Moved by Dan MacInnis

Seconded by Renée Contant

THAT the Recreation & Fitness Committee Meeting be adjourned at 5:46 p.m.

Carried Chair, Steve Featherstone

CHAIR

SECRETARY

New report: Arts and culture tourism in Ontario has triple the economic impact

Contact

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November 16, 2023

Arts and culture tourists spend more, stay longer and are more likely to be from overseas

The [Ontario Arts Council](https://www.arts.on.ca/home?lang=en-ca) (<https://www.arts.on.ca/home?lang=en-ca>) (OAC) is releasing a new report detailing the impact of arts and culture tourism in Ontario. Commissioned by OAC from **Forum Research**, the **[Ontario Arts and Culture Tourism Profile](https://www.arts.on.ca/oac/media/oac/Publications/Research%20Reports%20EN-FR/Economic%20Contribution%20of%20the%20Arts/Ontario-Arts-and-Culture-Tourism-Profile-2023-FINAL-s.pdf)** (<https://www.arts.on.ca/oac/media/oac/Publications/Research%20Reports%20EN-FR/Economic%20Contribution%20of%20the%20Arts/Ontario-Arts-and-Culture-Tourism-Profile-2023-FINAL-s.pdf>) reveals the **size and value** of arts and culture tourism in Ontario, including **significant economic impacts**, and provides **demographic information** about arts and culture tourists who visit Ontario.

Among the key findings from Forum's analysis, which uses data from Statistics Canada, is that **the average arts and culture trip has nearly triple the economic impact of non-arts and culture trips**.



(<https://www.arts.on.ca/oac/media/oac/Publications/Research%20Reports%20EN-FR/Economic%20Contribution%20of%20the%20Arts/Ontario-Arts-and-Culture-Tourism-Profile-2023-FINAL-s.pdf>)
The report also found that roughly **\$11.4 billion** is spent on arts and culture tourism in Ontario, resulting in **\$5.7 billion** in direct value-added to the province.

In response to the report's findings, **Rita Davies**, chair of the OAC's board of directors, stated:

"Forum's analysis demonstrates that the economic impact of arts and culture tourism ripples out beyond artists and arts organizations into local economies, job creation and growth. It also shows that arts and culture activities are an important factor in why travelers choose to visit Ontario."

The report was officially launched today at the **Northern Ontario Tourism Summit** (<https://northernontariotourismsummit.ca/>), where Ontario Culture Days hosted a conversation between **Michael Murray**, OAC's CEO, and **Kathleen Sharpe**, executive director of the **Ontario Cultural Attractions Fund** (<https://www.ocaf.on.ca/>), called **Why You REALLY Want to Attract the Cultural Tourist** (<https://onculturedays.ca/on-topic/>). As Michael noted at the event:

"The tourism sector was among the hardest hit by the pandemic. The arts sector – also rebuilding itself in the post-COVID-19 – can play a key role not only in restoring pre-pandemic impact, but as part of a growth strategy for Ontario."

More highlights from the Ontario Arts and Culture Tourism Profile

Arts and culture tourists spend more: While **13% of unique tourist trips** included arts and culture activities those trips accounted for **30% of tourist spending** in the province.

Arts and culture tourists stay longer: **40% of Canadian arts and culture visitors** made trips of three days or more, while only 13% of non-arts and culture visitors did the same.

Arts and culture tourists are more likely to be from overseas: Nearly **1 in 3 international visitors** to Ontario participated in arts and culture tourism.

Arts and culture activities featured in one eighth of all tourist trips to or within Ontario: Over **18.4 million unique tourist trips** to Ontario included arts and culture activities.

your plans.

- Include information on the type and size of the venue(s) where you will be presenting the artists.
- When applicable, describe how you have approached the presentation of cultural practices and stories responsibly (for example, consultation, cultural protocols, expertise).

We are proposing a variety of arts activities for a winter festival beginning February 8, 2025 and ending February 22, 2025. The festival will include an evening of traditional music, Metis dance & storytelling with musical groups "Beyond Ireland" from Sudbury and "Rendez-vous" from Sturgeon Falls/Verner, with Metis storytellers and dancers Melanie Smits & Yvan Dalcourt. We are also planning outdoor art installations by regional artists. We have received a quote and verbal agreement from the bands, dancers and storytellers however confirmation is pending grant approval. For the outdoor art installations, we will be working with Creative Industries North Bay to put a call to regional artists and sculptors. We have also approached Bureau des regroupements des artistes visuels de l'Ontario (BRAVO) who are keen on promoting the work of francophone artists.

The music, dance and theatrical events will be held at the Bonfield Community Centre which has a raised stage and a large area for seated audience. The installation pieces will be displayed in Kaibuskong Park, a roughly 10,000 sq/m natural public area equipped with hydro on the grounds of the Bonfield Township offices. The call will be for installations that have interactive or innovative components.

We are giving preference to the artists listed and regional installation artists in order to promote them within our community. Residents of Bonfield generally prefer to support local in as many ways as possible. We also believe that the artists listed are the ones who will best tell the story of our past and help us with ideas and visions for our future.

Artist Bios

Beyond Ireland

Three-piece musical group from Chelmsford, Ontario specializing in traditional music from Ireland, Scotland, Newfoundland and beyond.

Rendez-vous

Aanii, Bonjour, Âllô, Tawnshi, « Rendez-vous » est un groupe musical francométis folklorique composé de Rodney Meilleur et de l'ainé Richard Meilleur des Familles Métis du Nipissing (MNF). Le groupe intègre des histoires culturelles, la danse et de différents instruments percussifs à leurs chansons. Tirez-vous une buche.

Yvan Dalcourt

"Folkloriste, Métis, Poète, Écrivain, Voyageur et Coureur des Bois"

Mélanie Smits has worked as a performer and in the field of Indigenous education for a over a decade. She is currently Education Officer, Province of Ontario Ministry of Education. Combining her love of song, dance, storytelling and education, she is experienced in developing and facilitating workshops, doing research and performing of the arts. Mélanie has undergraduate degrees in Indigenous Studies and Education from Laurentian University as well as a Masters of Indigenous Education from Western University. Mélanie is a proud Franco-Métis and resides in West Nipissing where she is raising her two daughters with her partner.

Bonfield Winter Festival

BUDGET

COSTS

Artist fees:

Rendez-vous	\$1500
Beyond Ireland	1500
Melanie Smits	500
Yvan Dalcourt	500
<u>Installation artist (TBA).....</u>	<u>2000</u>
Total Artist Fees:	\$6000

PLUS

<u>Community centre rental (reduced rate for Municipal events)...</u>	<u>\$100</u>
<u>TOTAL FEES</u>	<u>\$6100</u>

REVENUES

Ontario Arts Council Ontario Presenter grant	\$5000
Bonfield Township	100
<u>Ticket sales</u>	<u>1000</u>
<u>TOTAL REVENUE.....</u>	<u>\$6100</u>

NOTES:

- Bonfield Township will pay the rental cost of the Community Centre.
- Ticket sales will provide for the portion not covered by the Ontario Presenter grant. Ticket sales will be offered by local businesses such as the Caisse Alliance, Rolly's Pit Stop and the Yogi Bar Kwik-Way.
- Administration, staffing and production for all the events listed in the grant application will be provided by Bonfield Township staff, volunteer REC Committee members and other community volunteers.
- Flyers and promotional materials will be created by volunteer REC Committee members with graphic design experience.
- Marketing will be done through the townships web site, newsletter and social media channels.
- The exhibition of historic artefacts will be produced by the Bonfield Library and their volunteer committee members.

Friday July 1st, 2022

10:30 am	Parade Assembly
11:00 am	Parade - includes Classic Cars
12:00 pm	Mayor and Council BBQ and Cake
1:00 - 3:00 pm	Caboose Tour - Bonfield & District Lion's Club
1:00 - 3:00 pm	Children's Games - Bonfield & District Lion's Club
1:00 - 4:00PM	StoryWalk - Bonfield Public Library
1:00 - 5:00 pm	Reptile Adventure Camp
1:00 - 5:00 pm	Axe throwing competition
1:00 - 2:00	Entertainment - Rick & Al - Gagnon Brothers
1:30 pm	Bicycle Decorating Contest
1:00 pm	Horseshoe Tournament - Caisse Populaire Alliance
2:00 - 3:00 pm	Entertainment - JR Aubertin & Friends
3:00 - 5:00 pm	Entertainment - Hurricanes
5:00 pm	Duck Race
5:00 - 6:00	Entertainment - Ghost Rider
6:00 - 7:00	Entertainment - Don & Friends
7:00 pm	The Magic of Christophe
7:00 - 8:00	Entertainment - Bonita
8:00 to dusk	Entertainment - JR Aubertin
Dusk	Fireworks Display

